

County of Prince Edward
Board of Supervisors
Agenda Summary

Meeting Date: March 9, 2010
Item No.: 13
Department: Board of Supervisors
Staff Contact: W.W. Bartlett
Issue: 2010-2011 Strategic Plan

Summary: Attached for your consideration and review is a copy of the updated 2010-2011 Strategic Plan. The changes represent the Board's discussion at its February 26, 2010 work session.

Attachments: 2010-2011 Strategic Plan

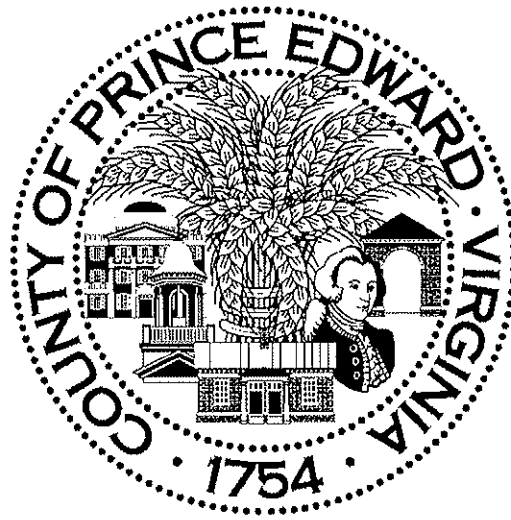
Recommendation: Approval.

Motion _____
Second _____

Campbell _____
Jones _____
Wilck _____

Fore _____
McKay _____
Wiley _____

Gantt _____
Simpson _____



County of Prince Edward, Virginia

2010-2011 Strategic Plan

Prince Edward County Board of Supervisors
February 26, 2010

MISSION STATEMENT

Represent all citizens, provide leadership, create vision and set policy to accomplish effective change, planned growth and provide essential services while maintaining and enhancing the quality of life in Price Edward County.

OUR SHARED VISION – 2010-2015

Responsible Economic Growth

New and expanded businesses, industries and agricultural entrepreneurship will provide increased economic opportunities for county residents. Economic development will take place in a manner that respects the scenic, rural nature of our communities. Farmville will witness increased business growth serving as the regional economic hub. Wages will increase, partly through more technology-related jobs, decreasing unemployment and increasing the middle class percentage of our population. The town and county will work cooperatively to implement innovative and forward-thinking initiatives that benefit residents.

Tourism and Recreation are Viable Industries

A first-class tourist center will provide excellent services for visitors. Expanded parks and recreation facilities/programs will provide opportunities to residents and visitors. Rails-to-trails, golf courses and other outdoor recreation facilities will attract visitors to the region. The rural nature of the county, including historic structures and sites, will be preserved and fuel tourism and recreational growth.

Quality Education for All Residents

The County will be recognized as operating one of the best public school systems in the state. Schools and colleges will continue to expand services and opportunities for their students. Lifelong learning opportunities will be available to enable adults from all walks of life to continuously improve their skills and expand their knowledge.

Modern and Up-to-Date Transportation System

Numerous roadways will be improved for the safety and convenience of the traveling public. The county will have a network of roadways that provides adequate access to all communities. Public transit will provide convenient linkages to Farmville and other population centers.

Public Library System

The town and county continue to cooperate on our new public library system. The library and its future branches serve as locations for expanded educational, arts and cultural opportunities.

Quality Affordable Housing

Safe and affordable housing choices will be available to citizens of all socio-economic levels. Programs will be in place to sustain a county population that represents a diversity of ages, cultures, backgrounds and incomes.

Ample, Quality Water Supply

Sandy River Reservoir will serve as the main public water supply for the town and county. High-quality water will be in ample supply to meet the needs of commercial and residential customers.

Quality Health Care Facilities

The County will have the most highly rated hospital in the region. Quality health care providers teamed with state-of-the-art facilities will provide exceptional services for residents.

PRIORITIES FOR ACTION – 2010-2011

I. COMMUNITY DEVELOPMENT

- A. Water – identify and assess all potential funding sources.
- B. Grants - identify and evaluate funding sources for all priorities for action.
- C. Education – maintain high level of communication with Superintendent.
- D. Transportation – continue the use of revenue sharing opportunities to improve County roads; administer Revenue Sharing project for H-SC
- E. Housing – develop eligibility list for IPR.
- F. EMS Coordination – maintain communication with EMS providers.
- G. Continue to review land use processes, guidelines and procedures.
- H. Library – monitor and maintain communication with Town and Library board.

II. ECONOMIC DEVELOPMENT

- A. Retention
- B. Tourism
- C. Recruitment – development annual marketing plan.
- D. Workforce Development – facility
- E. Enhance the use of the website as an important economic development tool for use by business, industry and visitors.

III. RECREATION

- A. Organize to serve the maximum and provide for expansion of opportunities
- B. Trails and equestrian

IV. TECHNOLOGY

- A. Internal Technology and staff development plan; funding
- B. Wireless broadband; monitor
- C. Continue to expand the capabilities and uses of the county website to provide for enhanced citizen access to information, decision-making and services.

V. ENVIRONMENTAL INFRASTRUCTURE

- A. Water/sewer
- B. Recycling

VI. SUSTAINABLE AGRICULTURE

ONGOING PRIORITY ITEMS

- **Continue to strengthen and improve town and county cooperation.**
 - Establish a schedule of regular meetings between elected officials and top administrators to help ensure both governing bodies are informed about issues and opportunities for cooperative ventures.

- **Continue to improve communication with and support to area educational institutions.**
 - Establish quarterly meetings between the school board and board of supervisors to enhance the flow of information and cooperative working relationships.
 - Expand communications and relationships with area colleges and universities.

- **Continue support of quality local health care and health care facilities.**

NEXT STEPS

- Review and approval of 2010-2011 Board priorities – **March 2010**
- Review and approval of 2010-2011 Staff Work Plan – **June/July 2010**
- Schedule quarterly follow-up meetings with Board and key staff to assess progress and determine financial commitments – **October 2010; January 2011; April 2011**
- Communicate outcomes to citizens – **Ongoing**