



Sundays 8/7c on ABC

MEDIA ADVISORY

Media contacts:

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One Family's Dream and a Community of Helping Hands

***ABC-TV's Extreme Makeover: Home Edition and Ken Broadwater Homes, LLC
Make Dream Come True in Prince Edward Co., VA***

Local Company to Build 'Extreme Dream' Home for Local VA Family

- WHO:** Ken Broadwater Homes, LLC of Cartersville, VA
- WHAT:** Will join with *Extreme Makeover: Home Edition* and thousands of workers and community volunteers to make one family's dream come true by working around the clock to build their "Extreme" dream home.
- WHEN:** The Lucas family received the surprise "door knock" this morning informing them that their home was selected for the extreme remodel. Demolition and construction are scheduled to begin immediately and continue throughout the week. Call media contacts below for tentative build highlights and best visual and interview opportunities.
- WHERE:** Site Address: 3115 Darlington Heights Rd. Cullen, VA 23934
For map/directions to the site, call media contact above.
- WHY:** The location was the site of an important Civil War battle, and Michael Lucas has long dreamed of building a new, safe home for his wife and two children while also paying homage to the rich history of the ground itself. At present Michael is fighting to preserve and protect his fellow Americans as a member of the National Guard, but his thoughts are never far from his family in VA. The initial plans for his dream home have been put on hold during his deployment, and he longs to give his wife and family a safe shelter that will be a monument to the past as well as a home for generations to come. In his absence, EMHE will help make the dream home he envisions a reality for his family.

EMHE INFO: *Extreme Makeover: Home Edition*, which has won back-to-back Emmy Awards as Best Reality Program (non-competitive), is in its fifth season on ABC. The program is produced by Endemol USA, a division of Endemol Holding. Denise Cramsey is the executive producer, and David Goldberg is the president of Endemol USA.

CONTACT: For more information or to schedule a visit/interview with the builders, contact: Diane Caton in the Sunchase Media Team Office (434) 391-7220

ABC Media Relations: (Los Angeles) Jonathan Hogan, (818) 460-7016
(New York) Mozell Miley, (212) 456-6444

All media contacts and requests should be directed to the
Sunchase Media Team Office (434) 391-7220

****Please be respectful of the Lucas family's personal information throughout this project.****

Media are welcome at the site for the duration of the build. Members of the media should plan to park at the Sunchase Office (501 Sunchase Blvd. Farmville, VA 23901). Press ID is required upon arrival, and advance arrangements are highly recommended. News releases and other media materials about the build will be available via www.kenbroadwaterhomes.com, on-site, and through the above media contacts

For more information about the show/designers, contact Mozell Miley, ABC publicist, at (212) 456-6444 or mozell.i.miley@abc.com.