

# BUDGET PLANNING MEETING FY 2022-2023

### February 22, 2022

Due to the COVID-19 Emergency, the Prince Edward County Board of Supervisors is operating pursuant to and in compliance with its "EMERGENCY CONTINUITY OF OPERATIONS ORDINANCE." While physical (in-person) access to these public meetings is not permitted, the public may participate in these meetings by calling: **1-844-890-7777, Access Code: 390313** (*If busy, please call again.*)

- 1) Call to Order Dr. Odessa Pride, Ed.D., Chair, Prince Edward County Board of Supervisors
- 2) Consideration Dance Hall Permit Renewal Fevers (p. 3)
- 3) Prince Edward County Financial Update Jimmy Sanderson, Davenport
- 4) Proposed Budget Goals
  - Maintain or improve current levels of service
  - Stay competitive with staff salaries address compression
  - Continue financial planning process for capital improvement projects
  - Promote economic development Invest in the Community
  - Maintain low real estate tax rates
- <sup>5</sup>) Proposed FY 2022-2023 Budget Cost Drivers
  - Flat revenue
  - Still playing catch-up on bare bones budgets
  - A few personnel priorities COR/Treasurer, Admin Receptionist from PT to FT
  - Creation of County IT Department/Transition
  - Library request
  - CIP items Courthouse Chiller, Waste Management Infrastructure, Radio System, Animal Shelter, etc. (p. 9)
  - Regional economic development initiative (p. 11)

- 6) Staff Direction Doug Stanley
  - Departments were not asked to use zero based budgeting this year, however I did ask them to justify each additional expense for the proposed budget. Requests for increases will go through the justification during meetings with the Board.
  - Department heads/Constitutional officers were asked to not include any across-the-board raises for employees. Raises would be considered after the review of the anticipated revenue. Any additional requests for funding and/ or staffing must be made separately and such requests will be reviewed and prioritized for funding by the Board.
  - Positions that were approved and started mid-year could be funded full-year
  - Any additional increase requests will be prioritized
- 7) Budget Personnel Costs
  - Health Insurance Increase 10% Included
  - No Salary Increase Proposed Initially Need to look at COLA + STEP Impact of State increases
  - Some departments will ask for merit increase for specific employees
- 8) Potential Revenue Enhancements Doug Stanley
  - Meals/Cigarette taxes
- <sup>9</sup>) Budget Schedule (p. 19)
- 10) Adjournment



County of Prince Edward Board of Supervisors Agenda Summary

Meeting Date:	February 22, 2022
Item No.:	2
Department:	Planning and Community Development
Staff Contact:	Doug Stanley / Robert Love
Issue:	Dance Hall Permit

### Summary:

The County requires a Dance Hall Permit for any establishment wishing to host dance hall events. Phillip Moore, Building Official, and Trey Pyle, Deputy Emergency Coordinator have inspected the following site to determine its compliance with current building code and fire code:

New Fevers Restaurant and Lounge 193 McLendon Drive Farmville, VA 23901

This building has a declared maximum occupancy of 400 persons. An inspection on February 2, 2022 resulted in the following items that must to be addressed in order to meet fire code:

- Emergency egress lighting needs to be repaired and made operational.
- Fire Extinguishers need to be hung on wall.
- Missing/broken ceiling tiles need to be replaced and/or installed.
- Deadbolt Lock on Emergency Exit side door needs to be removed.

#### Attachments:

1. Dance Hall Permit Application

#### **Recommendations:**

1. Review and consideration of permit renewal for six months as requested by applicant.

Motion	Booth	Gilliam	Townsend
Second	Cooper-Jones	Jones	Wilck
	Emert	Pride	



### PRINCE EDWARD COUNTY APPLICATION FOR DANCE HALL LICENSE

### DESIRED TERM OF OPERATION

	9-12 months	\$100.00 fee
	6 - 9 months	\$ 75.00 fee
X	3 - 6 months	\$ 50.00 fee
	1 - 3 months	\$ 25.00 fee
FOR PERIOD BEGINNIN	NG February, 2022.	, 20 <b>22</b> and ending on
NAME OF APPLICANT	Ernest Farri	ar,11,1
ADDRESS	401 Dade St C	(ENVENTA , 23930
	Apt BI	) ]
TELEPHONE NUMBER	(434)294-1858 DAYTIN	TE PHONE NUMBER Same
SOCIAL SECURITY NO		
NAME OF BUSINESS	New Fevers LL	
BUSINESS ADDRESS	193 McLondon D	)- Farmville, VA
	2390	1.
BUSINESS PHONE NO.	(434)294-7858	

Violations of the county ordinance or any of its sections will be considered a class three (3) misdemeanor and be punishable thereof. Each day of violation of any section will be considered a separate offense.

I, the undersigned applicant, do swear (or affirm) that the foregoing information is true and correct to the best of my knowledge and belief, and that I will comply with provisions set forth in the Dance Hall Ordinance adopted by the Prince Edward County Board of Supervisors on February 10, 1981 and amended October 10, 2006.

Signature of Applicant

Sworn and subscribed to before me in the County of Prince Edward, State of Virginia, this 18 <sup>th</sup> day of the terms of terms of the terms of terms
Kothy Grant Coffee New On Milling
My commission expires March 31, 2023
Based upon the application above, the Board of Supervisors of Prince Edward County, or through its duly authorized agent does hereby approve the issuance of a permit to

**County Administrator** 

Date

.

### HAVE YOU BEEN CONVICTED OF A FELONY IN THE STATE OF VIRGINIA OR ELSEWHERE? Yes No If yes; list dates, place, and conviction:

Prior to conducting business, the owner or operator of a dance hall shall obtain a permit from the County Administrator before a license can be issued. A maximum period of thirty (30) days from application of permit is allowed for investigation of the dance hall and other proceedings. After such investigation, the Board of Supervisors will then act upon the approval of such permit of the applicant. Upon the approval of said permit the owner will be given a signed form from the County Administrator to be presented to the Commissioner of Revenue, whereupon the operator will be issued a license at a cost of one hundred dollars (\$100.00), or that proration thereof, to be paid to the County Treasurer.

No dance hall permit shall be issued to anyone having previously been convicted of a felony, nor shall any permits be issued unless the premises on which the dances shall be conducted comply with all fire and safety codes of the County of Prince Edward and Commonwealth of Virginia.

All dance halls and dance hall establishments shall discontinue dancing and close for business each night not later than 2:00 a.m.

It shall be unlawful for any dance hall establishment to allow any alcoholic beverages on its premises unless the establishment is licensed by the State Alcoholic Beverage Control Board for "on the premises" alcoholic beverage sales.

Any person within a dance hall who is found to be intoxicated or under the influence of alcohol, marijuana or any other drug or narcotic, shall upon the order of the proprietor or management personnel or police officer, leave such place forthwith and not return until sober; and failure to obey such order shall constitute a violation of the ordinance and shall be classified as a class three (3) misdemeanor.

The owner of a dance hall is responsible for maintaining control of his individual dance hall establishment patrons to the best of his ability. Lack of such effort to control the patrons or a continual request for police assistance may initiate action to review the permit and license of said establishment by the County of Prince Edward or the Circuit Court Judge.

The owner or operator shall, at his expense, provide security officers as follows:

- (1) At least one (1) security officer for the first one hundred (100) patrons, or portion thereof, shall be in attendance at any public dance hall. Thereafter, an additional security officer shall be provided for every additional one hundred (100) such patrons, or portion thereof; and
- (2) For purposes of this section, a "security officer" shall be a deputy, peace officer, or special police officer, if such an off-duty assignment is permitted by such appointee's department, or a private security officer procured by the public dance hall owner or operator, through a private security business licensed pursuant to the Code of Virginia, 1950, as amended.

Failure to comply with this requirement shall result in revocation of the dance hall permit issued to such owner or operator.

Adopted October 10, 2006

### Amendment to Prince Edward County Dance Hall Ordinance

Section 6-106. Security officers required.

The owner or operator shall, at his expense, provide security officers as follows:

(1) At least one (1) security officer for the first one hundred (100) patrons, or portion thereof, shall be in attendance at any public dance hall. Thereafter, an additional security officer shall be provided for every additional one hundred (100) such patrons, or portion thereof; and

(2) For purposes of this section, a "security officer" shall be a deputy, peace officer, or special police officer, if such an off-duty assignment is permitted by such appointee's department, or a private security officer procured by the public dance hall owner or operator, through a private security business licensed pursuant to the Code of Virginia, 1950, as amended.

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### **Prince Edward County**

### CIP 2022-2024

# PRINCE EDWARD COUNTY FY 2022-2024 Capital Improvements Plan (CIP)

COUNTY PRIORI- TY DEPT. PRIORI-		ESTIMATED COST						INTEREST FROM DEBT		TOTAL PRO-
		Projects	2022	2023	2024	2025	2026	SERVICE	CONTRIBU- TION	JECT COST
1	6	PEAC - New Animal Shelter			1,500,000					\$1,500,000
2	1	PECPS - Elementary School – Ren- ovation/Replacement <sup>1</sup>		34,000,000				11,706,681	34,000,000	\$45,255,164
2	2	PECA - VDOT Revenue Sharing Program	75,000	100,000	125,000	150,000	150,000			\$600,000
2	2	PECPW - Compactor Replacement			750,000					\$750,000
5	1	PECEM - Communications System Upgrade		4,793,416				825,930	4,793,416	\$5,619,346
6	1	PECBG - Courthouse – Chiller Re- placement	230,000							\$230,000
7	3	PECPW - Convenience Site Upgrades	75,000	75,000	75,000	75,000	75,000		375,000	\$375,000
8	2	PECPS - Middle School – Track Renovation	297,704						297,704	\$297,704
8	7	PECA - Courthouse Lawn	109,000							\$109,000
10	3	PECBG - Cannery – Boiler Replace- ment		60,000						\$60,000
11	1	PECPW – Skid Steer	70,000							\$70,000
12	2	PECBG - Courthouse – Telephone System Replacement	50,000							\$50,000
13	6	PECA - Document Management System	80,000							\$80,000
14	5	PECR - Voting Machines		60,000			130,000			\$190,000
		TOTALS (\$)	986,704	39,088,416	2,450,000	225,000	355,000	12,532,611	39,466,120	\$55,186,214

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### dstanley@co.prince-edward.va.us

From:	mfoster virginiasheartland.org <mfoster@virginiasheartland.org></mfoster@virginiasheartland.org>
Sent:	Thursday, January 20, 2022 4:12 PM
То:	Dan Witt; Doug Stanley; Jennifer M. Crews; Karl Carter; Taylor Harvie; Ted Costin; Tracy Gee
Cc:	Brian Stanley; David Emert; David Felts; Gary Walker; Jordan Miles; Karl Carter; Mike Hankins; Odessa Pride; Sherman Vaughn; Stephany Johnson; Stephen Bowen; Taylor Newton
Subject: Attachments:	Budget FY22-23 - Creation of New Regional Economic Development Organization CRC_REDO Concept Paper_working draft_1.11.22r.docx

Dear County Administrators,

During our CRC Meeting yesterday, we received a presentation (attached) from Bryan David and Liz Povar with GO Virginia Region 3 of the Concept Paper Considerations for Launching a Regional Development Organization.

Next steps will include scheduling a meeting of representatives of the CRC and GO Virginia Region 3 with Longwood University President Reveley to discuss Longwood's potential partnership in this new organization. Updates will be provided at CRC meetings on developments. The CRC will also be working towards applying for funding from GO Virginia Region 3 to support the creation of this new organization.

During the CRC meeting discussion, the CRC recognized that while the creation of a new entity takes time, localities would want to ensure they have included funding in their FY22-23 Budget to provide for the creation of a new entity. You will see a suggested budget amount is included in the Concept Paper, this amount however at this point is not definitive. Therefore, during discussions in the meeting it was determined that localities should place a \$50,000 placeholder for the creation of a new regional economic development entity in the their FY22-23 budget. This does not hold any locality accountable to the creation at this point but would ensure the locality has budgeted for new economic development efforts.

If you have any questions, please feel free to give me a call.

Melody Foster Executive Director Commonwealth Regional Council P.O. Box P One Mill Street, Suite 202 Farmville, Virginia 23901 (434) 392-6104 office (434) 610-1728 cell

#### **Concept Paper**

### Considerations for Launching a Regional Development Organization

### Prepared for the Commonwealth Regional Council by Bryan David and Liz Povar\_GO Virginia Region 3 1.11.22

#### BACKGROUND:

Regional Development Organizations (RDOs) are an integral part of the Virginia economic development system. In the Virginia economic development system, RDOs play a variety of roles. Most visibly for business attraction, they serve as the only conduit between the Virginia Economic Development Partnership and individual localities, enabling each of the Commonwealth's regions to assemble its assets comprehensively, creating a stronger market position. In addition to business attraction, some RDOs elsewhere in the state lead or significantly support business retention/expansion, site development and provide professional economic development staffing support for local governments. The areas of responsibility for each RDO in Virginia vary, depending on the region's local governments' economic development assets and needs.

Typically created by a consensus agreement of local governments who share qualitative and quantitative labor market characteristics, there are currently eighteen (18) "formal" RDO organizations. Fifteen (15) are staffed with full-time or near-full-time professional economic developers. The three (3) without staffing are the Northern Virginia Economic Development Alliance (currently recruiting), the Economic Coalition of the Northern Shenandoah Valley, and the Middle Peninsula Alliance. Of the eighteen (18) RDOs, two (2) are housed by in-region public universities (Shenandoah Valley Partnership/James Madison University and Fredericksburg Regional Alliance/Mary Washington University).

The vast majority of the RDOs in Virginia are managed through public/private partnership models, including financial support and board leadership from the public and private sectors. Each RDO determines its stand-alone operating budget and the level of annual investment made by each public sector partner. Some RDOs use a per capita rate based on the most recent census counts; others use a single membership fee rate. Investment structures for private sector membership also vary, depending on the business base and the organization's functions. In healthy RDOs, grants may be used to <u>supplement</u> operations but generally are not viewed as a practical or

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WORKING DRAFT

sustainable financial model to meet annual operating expenses. Grants are typically used to fund one-time projects which advance the RDO's strategic plan and programming activities.

Most of the localities in the Commonwealth Regional Council (CRC) footprint were formerly members of Virginia's Growth Alliance (VGA). Through attrition, the VGA's membership count was reduced. As of December 2021, the VGA has six (6) members: the Counties of Brunswick, Charlotte, Greensville, Lunenburg, and Mecklenburg, and the City of Emporia. VGA has contracted for its staff management with David Denny, LLC, and it is revising its strategic and marketing plan.

The remaining five (5) localities in the CRC footprint (Counties of Amelia, Buckingham, Cumberland, Nottoway, and Prince Edward) are currently considered as "independent" localities in terms of regional economic development. As a result, this area of Southern Virginia does not actively participate or benefit from strategic conversations and decisions related to economic development, particularly those led by the Virginia Economic Development Partnership and GO Virginia Region 3.

### **OPPORTUNITY**:

Taking steps to launch a refocused RDO for the CRC footprint has several immediate advantages:

- Access to potential funding from GO Virginia Region 3 to support the strategic planning and launch of the newly constituted RDO;
- Active participation in the convened RDO virtual meetings that are hosted by VEDP (thus providing visibility for the RDO among VEDP's team along with other State economic development partners; and,
- Development of a potential strategic partnership with Longwood University, perhaps leveraging its existing resources more effectively within the CRC footprint.

The \*independent\* counties in the CRC footprint share economic development assets which could be used by launching a CRC-centric RDO. These shared assets include a collaborative higher education system (Longwood University, Hampden-Sydney College, and Southside Virginia Community College); good transportation infrastructure (US 460 and US 360); proximity to the

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greater Richmond and Charlottesville regions and markets; a strong culture of small business development; and, a shared labor pool.

The region also shares some barriers to growth: lack of a robust inventory of prepared and market competitive industrial sites, commercial and small business sites; limited water and sewer infrastructure; and intermittent local government commitment to local and regional economic development, particularly in terms of sustained professional staffing dedicated to the economic development function. By developing an RDO with an overall strategy that identifies key goals and objectives, the region can take advantage of its assets and more systematically address some of its barriers.

#### **OPERATIONAL CONSIDERATIONS:**

In considering how to launch a CRC-based RDO, the staff of GO Virginia Region 3 has conducted limited research into other RDOs in Virginia and makes the following recommendations for consideration:

• **Programmatic Functions of the RDO** should include the following and which should be prioritized by consensus discussion from the outset:

#### Business Attraction

- Traditionally, a sizable portion of the operating budget is required to develop, implement, and coordinate a multi-jurisdictional marketing program.
- A complete and comprehensive assessment of the competitive assets of the region, primarily including prepared real estate, workforce/laborshed profile, public utilities, transportation, telecommunications, performance incentives, and the like.
- Business attraction is the most competitive of all economic development strategies.

#### Business Retention/Expansion

 Traditionally a local government economic development priority, but no formal and coordinated regional Business Retention Program currently exists.

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 Business Retention/Expansion is the most efficient and effective strategy for economic development. Historically, seventy percent (70%+) of new job growth comes from existing businesses.

### Business Formation and Small Business Development

- Business formation is generally a labor-intensive task that takes years to produce results.
- The strength of the assets of this region in support of business formation is impressive and should be leveraged, particularly the SEED Innovation Hub in Farmville.

### • Site Development

- A \*must\* to be competitive in business attraction.
- A strategy that requires significant and ongoing budget commitment from localities, with a limited guarantee of results in the short term.
- Regional business-ready sites should be an over-arching goal of the RDO.
- Technical Support for local economic developers/local governments
  - RDO could offer staffing services that provide all or extend the capacity of local economic development functions.
  - Negotiate such services locality by locality basis and ensure transparency of these services to all RDO members.
  - Consider the impact on staffing and budget and the need for supplemental funding beyond the local government's annual contribution to the RDO.

### HOST ORGANIZATION:

- Develop formal affiliation with Longwood University, which could serve as the strategic partner organization for the RDO.
- Utilize "lessons learned" from the Shenandoah Valley Partnership and the Fredericksburg Regional Alliance for developing a successful partnership

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- Base the organization's staff and operations at the new Longwood SEED Innovation Hub in downtown Farmville.
- Develop strategic partner support from Longwood University for "in-kind" administrative functions or the Commonwealth Regional Council as may be appropriate.

### **GOVERNANCE STRUCTURE:**

- Establish the RDO as some form of 501-c corporation.
- Investigate the pros and cons of the variations of 501-c-3, 501-c-4, and 501-c-6.
- Establish a professional staff position (competitive salary and benefits package) with a strategic partner organization through an MOU or contract arrangement.
- Establish a Board of Directors with membership potentially structured as follows:
  - initially comprised of 2 representatives from each member locality (1 Chief Administrative Officer or designee; 1 elected official) and the President of Longwood University (or his designee); and the Executive Director of the CRC
  - establish in the charter the clear intention to expand the board to incorporate private-sector representation at such time as private sector companies are identified and invited to become investor members. Private sector representation should aim to include both large and small businesses.
  - consider the importance of a board structure that incorporates ex-officio slots for 1) workforce development representatives; 2) K-12 education; 3) Chamber of Commerce; 4) emerging civic leaders; and 5) utilities (electric, broadband, rail, etc.)
- Establish a standing advisory committee composed of local government economic developers or representatives.

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 All matters to be considered by the Board of Directors related to economic development and workforce development will be presented with a recommendation by the advisory committee.

#### – <u>BUDGET CONSIDERATIONS</u>:

- Seek commitments from participating localities for a minimum of three (3) years.
- Assess and set the structure of the membership investment (per capita, membership fee, other).
- Based on best professional judgment, assume a minimum initial operating budget of estimated to be at least \$200,000 - \$250,000 per year for three (3) years
- Operating budget line items include total staffing compensation and benefits, administrative support, office space, technology support, research tools, travel, and marketing/branding. [It is essential to note creation and implementation of a refocused RDO could appeal to any number of experienced economic development professionals, but the market for such individuals is competitive.]

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# **County of Prince Edward FY 2022-2023 Budget Schedule**

DATE	ACTIVITY	TIME/LOCATION
January 21, 2022	Budget Preparation Guide distributed to County Departments and Constitutional Offices	
January 21, 2022	Donation Request forms distributed	
Feb. 1-25, 2022	Budget work sessions between Departments and County Administrator	
February 15, 2022	Joint Finance Committee Meeting of Board of Supervisors and School Board	5:30 p.m. School Board Office
February 22, 2022	Board of Supervisors Budget Planning Meeting (Davenport Presentation)	5:30 p.m. Board of Supervisors Room
February 25, 2022	Budget worksheets submitted to County Administrator	
March 2, 2022	Joint Finance Committee Meeting of Board of Supervisors and School Board	1:00 p.m. School Board Office
March 11, 2022	Revenue estimated completed by County Administrator	
March 15, 2022	School Superintendent budget presentation to Board of Supervisors and School Board         Presentation of County Administrator's proposed budget to Board of Supervisors	5:30 p.m. Prince Edward County Middle School – Room 151) (Changed from 3:30 and moved from Courthouse)
March 22, 2022	Supervisors Board of Supervisors budget work session – presentations by outside agencies	2:00 p.m. Board of Supervisors Room
March 29, 2022	Board of Supervisors budget work session (If needed)	5:30 p.m. Board of Supervisors Room
April 5, 2022	Board of Supervisors authorizes Public Hearing for April 19 (Ad dates – April 13)	bourd of Supervisors Room
April 12, 2022	Board of Supervisors Budget Work Session	5:30 p.m. 3 <sup>rd</sup> Floor Conference Room
April 19, 2022	Board of Supervisors Budget Work Session (If needed)	5:30 p.m. 3 <sup>rd</sup> Floor Conference Room
April 19, 2022	Public Hearing on County & School Budgets & Tax Rates (PC Meeting will need to be rescheduled)	7:00 p.m. Board of Supervisors Room
April 26, 2022	Budget Work Session, Adoption of County & School Budgets & Tax Rates	7:00 p.m. Board of Supervisors Room
June 7, 2022	Approval of Appropriations.	7:00 p.m. Board of Supervisors Room

Adopted by the Board of Supervisor at its meeting on October 12, 2021. Subject to change, by action of the Board of Supervisors.