



# PRINCE EDWARD COUNTY | 2018 – 2038 STRATEGIC PLAN

## MISSION

The mission of the Board of Supervisors of Prince Edward County is to represent all citizens, provide leadership, create vision and set policy to accomplish positive change and planned growth as well as providing essential services, enhancing the quality of life and maintaining fiscal responsibility.

## VISION

A progressive, diverse and inclusive county that honors its heritage and collaborates with its citizens to achieve prosperity, educational excellence and lasting public safety, while ensuring fiscal responsibility.

## CRITICAL TARGETS



### ECONOMIC DEVELOPMENT

Promote business development with a focus on expanding tax base and creating jobs with community partners.

- Establish collaborative partnerships
- Position PEC as an attractive place to do business and live
- Expand agricultural and forestry/timber industries



### MOBILITY

Provide citizens and visitors with updated, safe transportation resources and excellent roads.

- Provide cost-effective transportation services
- Work with VDOT to maintain and improve the road network and ensure road safety
- Develop and implement regional bike plan



### FISCAL RESPONSIBILITY

Preserve tax rate through responsible spending, debt service management, and fiscal accountability.

- Provide effective and efficient services
- Ensure Board and Citizen knowledge of fiscal health
- Develop and maintain a Capital Improvement Plan linked to strategic priorities



### CULTURAL CENTER

Foster and promote cultural and outdoor experiences for all citizens and visitors — parks, museums, historical sites, etc.

- Expand the Visitors Center's promotion of local events, college offerings, the arts, and outdoor opportunities
- Promote college offerings
- Cultivate the County's tourism, marketing, and collaboration



### EDUCATION

Support public schools by providing adequate funding to support a quality workforce, as well as safe and adequate facilities to meet community needs.

- Expand communication between leadership
- Improve academic performance
- Support teacher retention and extracurriculars



### PUBLIC SAFETY

Ensure high-quality public safety through effective and well-funded Fire, EMS, and law enforcement.

- Assess and enhance public safety communications system
- Develop creative solutions to community challenges
- Develop anti-crime commission
- Sustain courthouse security



### COLLABORATION

Expand partnerships to promote and enhance opportunity, development, problem solving and quality of life.

- Identify new partnerships
- Create collaborative opportunities
- Establish teams to solve specific challenges