

BOARD OF SUPERVISORS MEETING

ADDENDUM PACKET

July 11, 2023

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Meeting Date:

July 11, 2023

Item #:

17

Department:

Tourism

Staff Contact:

Douglas P. Stanley

Agenda Item:

County Liaison for America250

Summary: America250 is a multiyear effort to commemorate the semi-quincentennial, or 250th anniversary, of the United States. This effort is being led at the national level by the non-partisan U.S. Semi-quincentennial Commission, created by Congress, and its supporting nonprofit America250 Foundation, with a mission to catalyze a more perfect union by designing and leading the most comprehensive and inclusive celebration in our country's history. America250 represents a coalition of public and private partners all working to create initiatives and programs that honor our first 250 years and inspire Americans to imagine our next 250. The commemoration period began in 2020, culminates on July 4, 2026, and officially concludes in 2027.

The Virginia American Revolution Commission was created by the General Assembly for the purpose of planning for and commemorating the 250th anniversary of the Virginia's participation in the American Revolution, the Revolutionary War, and the formation of the nation. Planning for this statewide and national event has already begun, and culminates in 2026, and then continuing beyond.

Each locality has been asked to form a local 250th committee and a local liaison to begin planning for the multi-year commemoration period. The State Commission will provide grant opportunities and technical support to local committees. With the departure of Chelsey White, the Board will wish to update the County's liaison to the County's Marketing Assistant, Molly Kinahan.

Attachment:

Recommendation: I move the Board designate Molly Kinahan as Prince Edward's liaison to work with the Virginia and American Revolution 250 Commissions.

Motion	Cooper-Jones	Gilliam	Pride
Second	Emert	Jenkins	Townsend
		Jones	Watson

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Board of Supervisors Agenda Summary

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July 11, 2023

Item #:

18

Department:

Tourism

Staff Contact:

Douglas P. Stanley

Agenda Item:

VA250 Tourism Marketing Program Grant

Summary: The VA250 Tourism Marketing Program is a grant funding opportunity through a partnership between the VA250 Commission and the Virginia Tourism Corporation. It is designed to support, promote, and market programming, events, and interpretive signage related to quests for freedom against the backdrop of America's 250th commemoration.

America's 250th is a nationwide commemoration, and Virginia communities are encouraged to begin planning and preparations for statewide commemorations in the coming years. Funded grants projects must support the mission of the VA250 Commission and drive visitation to Virginia destinations. Grant opportunities are tentatively slated to open at least twice per year in 2023, 2024, and 2025. Applicants may apply in future rounds even if they have made a prior application.

Staff is proposing the development of a history display on Prince Edward County in the Visitor Center. As the Board may be aware, the current High Bridge displays in the County Visitors Center will be transferred to the High Bridge Trail Visitors Center when it opens later this fall. The proposed visual display will feature a captivating timeline, showcasing significant local milestones from the County's +250 years and how they intertwine with America's 250-year journey. It will include maps illustrating old boundaries, historical artifacts and other displays. To enhance the visitor experience, the project will incorporate an interactive element, utilizing audio and videography to offer an educational journey. The total cost of this project is estimated at \$20,000. (\$10,000 grant funding, \$10,000 local funding).

Currently, there is a funding round open until July 18th, 2023, 5:00 PM Eastern with a maximum grant award of \$10,000. There is a 1:1 local cash match required. Applications require a resolution from the local governing body.

Attachment: Local Governing Body Resolution

Recommendation: I move the Board approve the local governing body resolution for the VA250 Tourism Marketing Program and authorize up to \$10,000 of local matching funds to be appropriated to the Tourism Department budget.

Motion	Cooper-Jones	Gilliam	Pride
Second	Emert	Jenkins	Townsend
		Jones	Watson

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Board of Supervisors Agenda Summary

Meeting Date:	July 11, 2023

Item #:

19

Department:

Board of Supervisors

Staff Contact:

Douglas P. Stanley/Terri Atkins Wilson

Agenda Item:

Closed Session

MOTION TO CONVENE IN CLOSED SESSION

I move that the Prince Edward County Board of Supervisors convene in Closed Session:

a) For consultation with legal counsel regarding the provision of legal advice by such counsel related to properties adjoining the County boundary, pursuant to the exemption provided for in Section 2.2-3711(A)(8) of the *Code of Virginia*.

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Recommendations: Convene in Closed Session

Motion	Cooper-Jones	Gilliam	Pride
Second	Emert	Jenkins	Townsend
		Jones	Watson